

5 NEW WAYS TO

GROW

YOUR CHURCH

in 30 days or less



Millions are searching. Make sure they find you.



1

In the US alone, there are **millions of monthly searches for local churches**. Over 6 million searches for churches are happening each month on Bing alone. **They are looking for you!** Can they easily find you online?

As more people around the world come online, churches have an opportunity to connect with new customers, many of whom live or are moving to different cities, regions or countries.

Most searches for churches happen in January and April. Bing connects you with 68 million searchers that Google does not reach. **In the U.S., the Bing Network has 142 million unique searchers.**

Let Google help. Make sure they find you.



2

Attract more customers

Over **8 million** searches happen each month on Google for **Bible study!**
Over **5 million monthly** searches for **Christian Churches!**

Whether you're looking to bring in new website visitors, grow members, get the phones ringing, to increase awareness or keep members coming back for more, Google AdWords can help.

Be seen by customers at the very moment that they're searching on Google for the things you offer. And only pay when they click to visit your website or call.



2 BILLION USERS



3

You can run Facebook ads on any budget

Two billion people use Facebook every month. 1 of every 5 minutes people in the US spend on mobile is on Facebook or Instagram. You can choose your audience based on demographics, behaviors or contact information.

Thousands of churches already use Facebook and they're succeeding because of the platforms ability to connect people in a meaningful manner.

As more people around the world come online, churches have an incredible and new opportunity to connect with new people, many of whom live in different cities, regions or countries and who never came to your church!

A large, stylized graphic of the Instagram logo. The word "Instagram" is written in its signature white script font, set against a background of overlapping, semi-transparent squares in shades of purple, pink, and red. The squares are arranged in a way that creates a sense of depth and movement, with some appearing to be behind others.

Instagram

4

500 million Instagrammers use the app every day.

Here are some compelling reasons to start advertising on Instagram.

- 25 Million business profiles worldwide.
- 60% of people say they discover new products on Instagram
- 200 Million+ Instagrammers visit at least one Business Profile daily
- 80% Increase in time spent watching video on Instagram
- 1/3 of the most viewed stories are from businesses

Drive awareness of your church, ministry, message or services. Have potential members learn more about you and your ministry, increasing interaction and even visitors to your location.



5

Over one billion hours of video watched each day on YouTube.

Be seen where everyone is watching.

With TrueView ads, reach potential customers when they watch or search for videos on YouTube – and only pay when they show. People from all walks of life – and from all around the globe – watch over one billion hours of YouTube each day.




Choose your client’s audience based on location, age, interests, and more. This means you can easily reach anyone, like parents in your town or other demographics from any city.

About Us

Since 1988, we have been privileged to work with numerous non-profit companies. We have worked with hundred of churches affiliated with the Assemblies of God, Evangelical, Protestants, Pentecostal, Lutheran, Presbyterian, Church of God In Christ, Baptist and Independent churches. We had had tremendous success working with other charity based organizations that have significantly impacted and made a difference in our world.

Wa.ev.a team also comes with much experience in the multimedia field. Additionally, most of our team play very active roles in the audio/video, graphic arts, drama, photography, and theatrical lighting field. All of our team members are very active each week volunteering their services in churches and non-profit organizations. We are intimately familiar with the needs and challenges of business.

We are a Google certified. Companies such as Microsoft, ING, Amazon, Paypal, Mc Donalds, Dell, Microsoft, CISCO, HP, CITRIX, GoDaddy, Big Commerce, WIX, Square Space, and Computer Associates are only some of names with which we have been privileged to work with.

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